



ARTS DAY 2010 MESSAGE

“HOLD THE LINE”keep NYSCA local assistance funding LEVEL at \$41.6 million

The Executive budget cut the arts by **15.5% or \$6.5 million reducing it from \$41.6 million to \$35.150 million for FY 2010-11.**

This takes us back to **1985 funding levels for the arts.** And given the rate of inflation totaling 104 % since that time, this funding is actually **worth 48 cents on the dollar today....or less than \$17 million.**

THE ARTS ARE A GREAT RETURN ON INVESTMENT

- The arts have an **economic impact of \$27.5 BILLION** in New York State. *(Source: The Arts as an Industry Report: NYC and NYS 2006, Alliance for the Arts)*
- The NYSCA local assistance budget is only **1/300 of 1% of the State's \$134 billion budget.**
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- For an **investment of less than \$42 million, \$27.5 billion** is pumped back into the economy.

THE ARTS CREATE JOBS

- In 2008-09 there were **54,000 arts related businesses** in New York State. *(From American for the Arts Cultural Industries Study for New York State)*
- The **arts employed more than 340,000** people in the State
. *(From American for the Arts Cultural Industries Study for New York State)*
- Almost **50% of arts spending by cultural organizations support JOBS.** An additional 12% is spent on professional services....more JOBS.
(From Alliance for the Arts...Arts as an Industry Report 2005)

So the arts are an answer in an economic crisis.

As we rebuild our economy we need the people and the organizations that teach our children to think creatively, that sustain our souls, and help change and build our communities.